

BA
CARTS

EXTR



BA CARTS

In 2015, the owner of a successful audio/video business, Lynn Whitaker went shopping for a custom built golf cart. Lynn and son Sloan were quickly stunned by the lack of quality and customer service they experienced throughout the golf cart industry. So instead of buying a custom built golf cart, they purchased a semi load of stock golf carts and parts, and started building their own custom golf carts, creating BA Carts.

As of January 1st of 2020, BA Carts has retailed over 1500 new & pre-owned golf carts and we couldn't be more thankful for our supportive customers.

We at BA Carts have built our reputation by taking care of our customers and by building the most dependable golf carts in the Midwest. We strive to provide our local and nationwide customers with world class customer service day in and day out. Furthermore, we do not accept mediocre work in the BA Shop, we only build and customize our golf carts with an unwavering set of high standards.



As we continue to serve the market that has turned BA Carts into the business we are today, we decided to serve the nationwide wide market as well.

Utilizing the knowledge and skill set that we have acquired by serving our customers, we decided to start another division of BA Carts that builds high-end, luxury golf carts, and we call this new line of carts "Extreme".



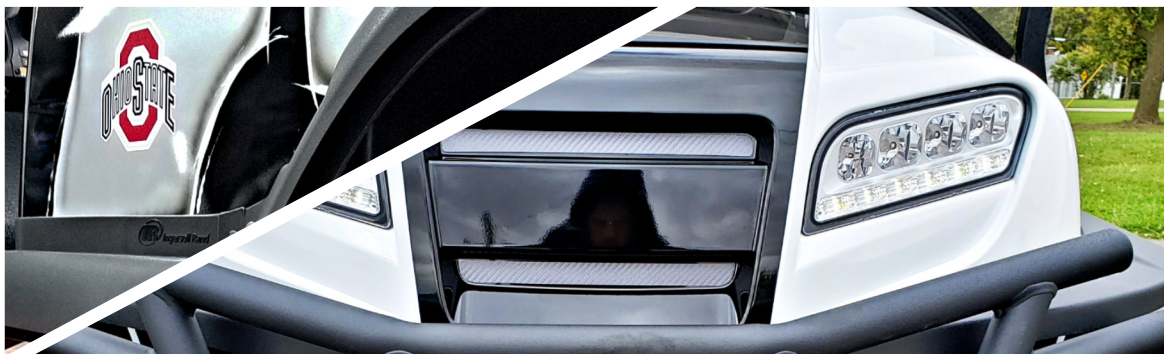
EXTREME

A BA Extreme golf cart is for the customer that requires a golf cart that is meticulously crafted piece by piece, that is built to withstand any abuse, and displays a level of exclusivity, luxury, and aesthetics that is unrivaled in the golf cart industry.

PAINT

Represent your favorite team, advertise your business, or fall in love with all of the color options we have for our Extreme customers. We offer flake, pearl, matte, and metallic finishes.

We also airbrush.



"I just happened to come across BA Carts on Facebook and loved all of the inventory.....so I called Lynn and I knew immediately talking to him that he was our guy as he is very particular just like us. We had the perfect cart built and delivered to us within days and it was more than we could have imagined. Sloan was who delivered the cart and it came in an enclosed trailer and he went over everything with us....Their customer service and skill is by far one of the best we've ever come across and we will highly recommend them to anyone! Thank you BA Carts for building us one of the carts in town!"

- The Tiemeiers

POWDER COAT

One subtle yet effective option that can tie the colors of your paint and seats together, is to powder coat the steel accessories on your Extreme ride. Powder coating your rims, lift, brush guard, roof struts, backseat and Jake's Nerf Bar Steps can be that finishing touch that makes your golf cart an eye magnet.

We offer multiple colors of texture, gloss and transparent powder coats.



RIMS & TIRES

Chrome, Machined, Anodized, Matte, we carry a vast inventory of rims to make sure we have the perfect rims for your Extreme ride.

Just like your car, the tires on your golf cart are a serious matter. The right tire will aid your suspension, grip any terrain, and make your ride look great while doing so.



We're from Indiana and drove over two hours to check out the store. We got a great tour from Sloan. We ended up spending a couple hours designing our own cart. We came back about two weeks later to pick it up and it was gorgeous. It's been the envy of all the cart owners here in Indiana. We drove out to a Mexican restaurant a couple nights ago and people were taking pictures with the cart.

- The Larimores

LIGHTING

With a tasteful mix of LED under-glow and LED light bars, you can transform your elegant daytime cruiser into a rolling nightclub. Enjoy the simplicity of our XK Glow LED light kits by changing the color, patterns, and settings with just the touch of a button or by the phone in your hand.

American made Cree LEDs, Shatterproof Poly-Carbonate Lens, Gasket Infused Chassis, Low Current Consumption, and Stainless Steel Hardware, DB Link manufactures some of the highest quality LED lights in the powder-sports industry.

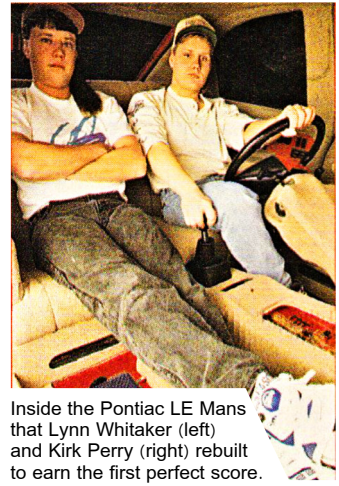


AUDIO EXPERIENCE

Our experience with custom audio installation starts way back in 1996 when BA Carts was an audio/video business called Custom Audio Concepts. In 1996, we won the IASCA World Finals with the first perfect score in history with our rebuilt Pontiac LE Mans. The IASCA World Finals is the pinnacle of car audio competition and we still hold the only perfect score in history. We competed for a brief period after 1996 but we decided to stop and focus on our business and families that were both growing.

We don't reminisce on past successes to pat ourselves on the back. We reminisce to provide you with an assurance that we know what were doing, and when you ask us to install a sound system in your golf cart, it'll be done correctly.

Today BA Carts and Custom Audio Concepts operate together as sister companies, both owned and operated by Lynn Whitaker with the same team that won IASCA in 1996.



Inside the Pontiac LE Mans that Lynn Whitaker (left) and Kirk Perry (right) rebuilt to earn the first perfect score.



For the Extreme customer that desires exceptional sound quality but prefers a simple, out-of-sight sound system, we recommend the Wet Sounds Stealth 6 Ultra Soundbar. Tightly installed between the front and backseat, the Stealth 6 can provide all passengers with crystal clear audio at all volume levels.



"The entire experience with Sloan was great from start to finish! Amazing custom work with attention to detail and great customer service! Delivery to my home 4 hours away was just the cherry on top!"

- The Shaughnessys



For the Extreme customer that wants the loudest, purest, best looking sound system in his or her neighborhood, we recommend JL Audio. Paired with the quality of our installation, a JL Audio system in your Extreme ride can reach a volume so pure and powerful that it might be hard to hold the steering wheel while driving down the road. Whether you choose only one pair of JL Audio M6s, or you choose to go with three pairs, a sub-woofer, and 500 watt amp, you will be happy you went with JL Audio every time you get behind the wheel of your extreme ride.



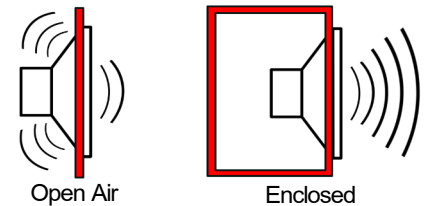
OPEN VS ENCLOSED

The biggest issue we have noticed in the golf cart audio world is seeing speakers installed in an open air environment rather than in an enclosed environment.

The cone in a speaker flexes back and forth, resulting in audio being projected both forwards and backwards. The goal is not to hear the audio being fired backwards, the goal is to only hear the audio being fired forwards. Well in an open air environment, a speaker can fire backwards just as freely as it can forwards, essentially canceling itself out.

In an enclosed environment, the speaker's cone can still fire backwards but rather than sending audio backwards, it builds pressure within the enclosure. This pressure within the enclosure makes the cone snap back and forth faster with more accuracy, demanding the speaker to only fire audio forward, while also providing you with a more precise and powerful sound.

Installing speakers in an open air environment in a golf cart easy but incorrect. We at BA Carts only do things the correct way, and that means we take the time to enclose every speaker we install in a golf cart.



Most popular open air location for speakers

CUSHIONS

Arguably the most important feature on your golf cart, THE CUSHIONS. When it comes to our extreme customers, we only recommend high-end cushions that withstand the weather and provide soothing comfort.

For the Extreme customer that only cares for comfort and simplicity, we recommend Club Car's OEM Onward cushions



Club Car

®

If you prefer custom, luxury, plush cushions, then UCU Inc's "Suite Seats" are the answer. Known nationwide for their upholstery and customization options, UCU Inc lets you pick the shape of the cushion, the vinyl, stitching, piping, embroidery, headrests and armrests.



Suite Seat's are our go-to option when a customer tells us "I want the best"

"We looked for a long time for the right cart for my wife. I stumbled across BA carts and saw some of the unique designs. It was a long drive for us but well worth it. Needless to say they built her the perfect cart that is admired by our entire campground"

- The Bonners

DASH

The Club Car Onward dash provides plenty of open storage as well as four cup holders, a dual USB charger, electronic gas/hour gauge, golf ball and tee holders. The first upgrade we recommend to our Extreme customers is to create enclosed storage by adding the Club Car OEM Dash Cover available in carbon fiber and burl wood.

Club Car

®



Our second and most premium recommendation is to entirely replace the OEM dash with a DoubleTake Sentry Dash. The sentry dash provides multiple color options which can also be painted to match your Extreme ride's paint job.

A lockable console in the middle, four cup holders, and two compartments for open storage make the sentry dash an excellent choice for storage and aesthetics.



Whether you're going grocery shopping, to the beach, or up to the park for a picnic, chances are you're going to need a place for all of your things. The plethora of storage options are one of the many reasons we build Extreme rides out of Club Car Onwards.



Keep your drinks and food cold in the hidden cooler under the backseat (bottom left) and hidden cooler under front seat in 6 passenger models (top left)

The best storage for frequently used items is the OEM Over Head Storage Console which consists of two baskets and center section (top right).

For extra secure storage we recommend the lockable trunk which is installed below the backseat (bottom right).



"What a cart and what a store! Had been shopping for the perfect cart for about two years viewing hundreds of pictures from numerous businesses across the US. I was even willing to go to Atlanta if necessary. I sent an email at 9:00PM expecting a response on Friday during "normal business hours" but received a response within minutes from Sloan...We essentially made the deal over emails. I drove over on Saturday to check it and had the pleasure speaking with Lynn...Very impressed with their attention to detail and business ethics"

- The Tempels

Tag-A-Long®

Many years ago, the owner of Toolco Inc (a fabrication business), wanted to build a trailer for his golf cart to haul his family around on. Long story short, Tag-A-Longs were born and coincidentally, they are built right here in Van Wert Ohio near our showroom.



From the seats, to the rims, to the side panels, Tag-A-Longs can be built to color match your Extreme ride.

A few reasons why customers choose Tag-A-Longs instead of six passenger Onwards are below:

1. With only a 50lb tongue weight, the Tag is very easy to unhitch from your cart when you have 4 or less passengers.
2. Taking an Onward's great steering radius into account, an Onward + Tag can make a turn in half the distance a six passenger golf cart can.
3. A 4-Passenger Tag is less expensive per seat when comparing the additional cost of upgrading from a 4-Passenger Onward to a 6-Passenger Onward.



WHY?

Club Car®

onward™

LITHIUM ION

BATTERIES

58 Volt Lithium LG Chem

Only 7 internal welded connections vs competitors 728

POWER

4.7 HP - 375 Amp Controller

(Reaching 20mph in under 3 seconds)

FRAME

AlumiCore - Ladder Style
Aluminum Box Beam

FRONT SUSPENSION

Independent - Wide Track - A Arms
with Hydraulic Shocks

REAR SUSPENSION

Track Bar and Automotive Grade
Jounce Bumpers

LIGHTING

Automotive Grade Headlights
and Taillights

ZERO MAINTENANCE

Battery system requires no
maintenance or servicing for the life of
the battery pack

WARRANTY

Six year battery warranty

ONWARD VS EZ GO

Shortly after Onwards were released, Club Car asked the three time NASCAR Champion Crew Chief, Ray Evernham, to compare the Onward to the EZ-GO S4.

After driving both vehicles over violent terrain Evernham stated:

"As soon as I got into that car (EZ-GO), immediately I didn't like the steering box, it felt more like a toy....and the biggest thing I noticed is that we moved almost half a lane without me moving the steering wheel. It never settled down per bump, it had a lot of jouncing. When we drove this (Onward) over the violent terrain the steering wheel wasn't shaking in my hand, the vehicle wasn't shaking side to side and it really didn't have any extra jounce"

- Ray Evernham

After taking tight turns on a smooth terrain in both vehicles Evernham stated:

"Lets talk about the Onward first....it's a very balanced vehicle, it didn't feel like it was going to pick up a front wheel or rear wheel, it gives you a pretty steady feel and it had an incredibly tight turning radius. Then when I drove the other vehicle (EZ-GO)...being a suspension guy I just don't like control of the front suspension and feel of that vehicle. It seemed the harder I turned it, it would dip down in the front and seemed like it was picking up an inside rear wheel."

- Ray Evernham

After driving both vehicles for an entire day Evernham stated:

"So I really felt like this vehicle (Onward) was more much more comfortable to me especially if I'm going to be driving around carrying my family"

- Ray Evernham

GAS

ENGINE

14cc Kohler, Overhead Valve
with Electronic Fuel Injection

POWER

14 Horsepower

(Reaching 20mph in under 5 seconds)

FRAME

AlumiCore - Ladder Style
Aluminum Box Beam

FRONT SUSPENSION

Independent - Wide Track - A Arms
with Hydraulic Shocks

REAR SUSPENSION

Track Bar and Automotive Grade
Jounce Bumpers

LIGHTING

Automotive Grade Headlights
and Taillights

DIAGNOSTICS

Scan the engine from a tablet
to troubleshoot the engine

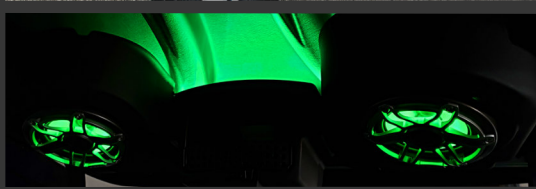
WARRANTY

Limited Lifetime Frame Warranty
2 Year Major Component Warranty

GOLIATH

2020 Club Car Onward Six Passenger

- Custom Cobalt and Black Paint Job
- Graphite Texture Powder Coat: Brushguard, Roof Struts, Backseat, & Lift Kit
- Custom Designed Suite Seats with Blue & Black Premium Vinyl, Diamond Stitched, with Head Rests and Arm Rests
- JL Audio M6 6.6" Speakers Installed in Club Car Onward Overhead Speaker Console
- JL Audio M6 7.7" Speakers in Custom Built Water Resistant Speaker Box
- Two JL Audio 8" Sub Woofers in Custom Built Box Installed in Center Pod
- XK Glow Multi-Zoned Kit Powering Both the Underglow LEDs and Speaker LEDs



YETI

2020 Club Car Onward

- Custom Black & White Paint Job
- 14 Inch White Avenger Rims with Black Inserts
- 22 Inch Timberwolf All Terrain Tires
- Custom Designed Suite Seats with Black & White Premium Vinyl | Diamond Stitched
- Club Car OEM Carbon Fiber Dash Cover
- XK Glow Multi-Zoned Kit Powering Both the Underglow LEDs and Speaker LEDs
- JL Audio M6 6.6" Speakers Installed in Club Car Onward Overhead Speaker Console
- JL Audio M6 7.7" Speakers in Custom Built Water Resistant Speaker Box



The Frost Party Wagon

The Frosts live near a race track and during the summer, the race track is swimming with people and golf carts. Well the Frosts have quite a few friends that all like to have a good time at the track so we built them this 8 passenger rig and now they are the talk of the town.

- Tuxedo Black Club Car Onward
- 4 Seater Tag-A-Long with Seats Custom Made to Match Onward
- WetSounds Stealth 6 Soundbar
- RGB Underglow Lights Under Onward and Tag-A-Long
- Overhead Lights on Both Onward and Tag-A-Long
- Cooler Mount on Front and Back of Tag-A-Long
- Two Dual USB Chargers in Tag-A-Long
- Jakes Nerf Bar Steps on Onward

I NEED an Extreme ride! How do I go about designing and purchasing one?!

Like a tailor measures their customer to make them a suit. Our team here at BA Carts will diligently work with you from start to finish as we help you design the golf cart of your dreams.

While designing your Extreme ride, you will never be expected to make important decisions by yourself. We will promptly be available for every question you have while also offering advice whenever necessary.

Our Extreme line of golf carts is a widespread national brand, so don't hesitate to reach out to us just because you can't physically visit our showroom. Whether we design your Extreme ride in person or over email and phone, it's always an enjoyable process for both us and our customers.

Typically the design process starts with us asking you a few basic questions so we have a solid understanding on what you expect out of us and your Extreme ride. Once we have the rough idea for your ride, we will provide you with a price estimate, and as soon as you decide to move forward, we will dive deep into the details of your Extreme ride, making sure we cover all of our bases.

OUR BRANDS



YAMAHA



NIVEL



MEMPHIS
AUDIO SINCE 1965



BACARTS.COM



419 - 238 - 4345

BACARTSVW@GMAIL.COM

**1196 WESTWOOD DRIVE
VAN WERT OHIO 45891**

MONDAY

9:00AM-7:00PM

TUESDAY

9:00AM-7:00PM

WEDNESDAY

9:00AM-7:00PM

THURSDAY

9:00AM-7:00PM

FRIDAY

9:00AM-7:00PM

SATURDAY

10:00AM-4:00PM

SUNDAY

CLOSED

